

SALON DU
BATEAU



DE MONTRÉAL



PARTNERSHIP AND EXPOSURE PLAN

February 20-23, 2025

Palais des Congrès de Montréal



OPPORTUNITIES	OCÉAN 10 000\$	FLEUVE 4 000\$	LAC 2 500\$	RIVIÈRE 1 500\$
Your logo and link on the website salondubateau.com	•	•	•	•
Logo in the visitor's guide	•	•	•	•
Acknowledgement of your support on our (Facebook, LinkedIn, Instagram)	•	•	•	•
Your visual or video on the Palais screens	3 screens	2 screens	1 screen	
Visitor guide	1 page	½ page	¼ page	
Logo on event map	•	•		
Article about your company in the newsletter and/or boaters	2 articles	1 article		
Featured space on the mobile application (5 available)	•			
Banner ad on salondubateau.com	•			
Priority for à la carte visibility opportunities (subject to availability)	•	•	•	•

À LA CARTE

Conference stage sponsor: \$4,000

- Logo on conference visuals
- Priority to present a conference or workshop
- Video recording of session shared on social networks
- Stage identified with your name and mention of your name at the microphone before each conference. Ex: "Nautisme Québec" stage

Mobile app

Featured spot on the event app:
promote your brand, products,
draw, discounts, etc:

Thursday
400\$

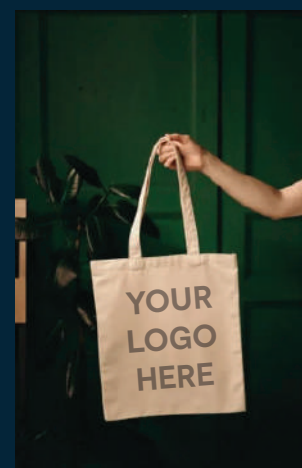
Friday
500\$

Saturday
750\$

Sunday
500\$

Tote bag - 2 500\$

Take advantage of exceptional
visibility by featuring your logo
on the tote bag offered to Nau-
tisme Québec members on
arrival. This bag will be the per-
fect medium for promoting
your brand throughout the
show.



Video wall: at the heart of the Palais' activity

Exclusive advertiser mode

1 video wall (facing the gantry): \$7,500
2 video walls (facing gantry and viger hall): \$12,000

Shared advertiser mode

1 video wall (facing gantry): \$3,500
2 video walls (facing gantry and viger hall): \$5,000



Screens

Stationary screens

Price per screen

10 screens or more	\$400
5-9 screens	\$500
1 screen	\$600

Mobile screens

Price per screen

5 screens or more	500 \$
1 screen	650 \$

Bonus for all partners!

10% discount for sponsorship bookings combined with other services.

Some exposure opportunities are limited.

Become the official sponsor of the photobooth

Have your logo appear on all pictures taken at the photobooth : \$4,000

GOT QUESTIONS?

Do you have any questions about opportunities?
Would you like a customized offer?

Become a corporate member of
Nautisme Québec

Contact us :

Benoit Chapdelaine 514-216-6426
benoit@nautismequebec.com
www.nautismequebec.com

450 466-1777
1 877 560-1777

info@nautismequebec.com