

**SALON DU
BATEAU**



DE MONTRÉAL

EXHIBITOR'S GUIDE

February 20th to 23rd, 2025

AN EVENT BY  NAUTISME QUÉBEC


BROUGHT TO YOU BY  AVIVA





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GENERAL INFORMATION

The event is organized by Nautisme Québec
1750 Bd Marie-Victorin #290, Longueuil, QC J4G 1A5 · 450 466-1777

Billing

Nautisme Québec	Francine Michaud 450-466-1777 #5 comptabilite@nautismequebec.com	Deadline December 20, 2024
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Insurance certificate

Nautisme Québec	Éloïse Drouin 450-466-1777 #202 info@nautismequebec.com	Deadline January 17, 2025
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Decoration

Décor Experts Expo	Morgane Pignol 819-448-8884 morgane.pignol@dee-expo.com	Deadline January 17, 2025
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Sales, advertising space, signage, sponsorships, coordination

Nautisme Québec	Benoit Chapdelaine 514-216-6426 benoit@nautismequebec.com	
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Media, marketing and communication

Nautisme Québec	Alexa Bato 438-466-4819 marketing@nautismequebec.com	
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Assembly & disassembly

SUM Logistique	Anne-Marie Boudreault 514-600-3822 amboudreault@sumlogistik.com	Deadline December 19, 2024
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General Management

Nautisme Québec	Josée Côté 514-249-3699 dg@nautismequebec.com	
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GENERAL INFORMATION

The event is organized by Nautisme Québec
1750 Bd Marie-Victorin #290, Longueuil, QC J4G 1A5 · 450 466-1777

Electricity, telephone, internet, installation of signs over 50 lbs, cleaning and maintenance of booths.

Palais des Congrès de Montréal	Reservation congresmtl.com	Deadline January 17, 2025
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Food service (official supplier to the Palais des Congrès)

Maestro culinaire maestroculinaire.ca	Noémie Pilon 514 871-3111 noemie.pilon@maestroculinaire.ca	Deadline January 17, 2025
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Freight / Customs broker

North American Logistic Services	Fernando Vera 514 868-6650 fvera@nalsi.com	Deadline Before January 2nd, 2025 preferably
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Hotel

Holiday Inn 999 Rue Saint-Urbain, Montréal, QC H2Z 0B4	<u>Reservation</u> 514 -878-9888 reservations@hicvmtl.com	Single room 179\$ + tx Double room 209\$ + tx Triple room 269\$ + tx Quad. room 321\$ + tx
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When booking, please mention your participation in the Montreal Boat Show (SBM code) Breakfast included

Hotel Monville 1041 Rue de Bleury, Montréal, QC H2Z 1M7	<u>Réservation</u> 514 379-2005 reservations@hotelmonville.com	199\$ + tx for a room 249\$ + tx for a suite Breakfast included
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Group reservation code : BATEAU0225

OPENING DATES AND TIMES (VISITORS AND EXHIBITORS)

Dates	Visitors	Exhibitors
Tuesday February 20, 2025	11h – 20h	9h – 21h
Friday February 21, 2025	11h – 20h	10h – 21h
Saturday February 22, 2025	10h – 20h	9h – 21h
Sunday February 23, 2025	10h – 17h	9h – 17h



PRICES

Category	Pre-sale price from Nov. 29 to Dec. 31 (taxes included)	Regular rate Jan. 1 to Feb. 19, 2025 (taxes included)	Prices during the event Feb. 20 to 23, 2025 (taxes included)
Admission générale	14\$	16\$	18\$
13-17 years old	12\$	14\$	16\$
65 years old and over	12\$	14\$	16\$
12 years old and under	FREE	FREE	FREE
FAMILY price	40\$	46\$	52\$
Multi-day pass	————— 32\$ —————		

Nautisme Québec members in good standing: 2 free tickets
Important: They must present themselves at the Show reception desk.

Privilege ticket for your customers: \$12 - To be ordered online with code SDBM12 before December 31, 2024.

Multi-day privilege ticket for your customers: \$24 - To be ordered online with code SDBM24 before December 31, 2024.

[Click here for tickets](#)

ADDRESS AND DATE OF DELIVERY

Attention: Salon du bateau de Montréal

Exhibitor name
Booth # number

Palais des congrès de Montréal
Unloading dock
163 Saint-Antoine Street West
Montreal, Quebec H2Z 1X8

From February 16 only, from 07:00 to 23:00, according to the schedule provided by SUM Logistique.



ECORESPONSIBILITY

Nautisme Québec is committed to making the Show an eco-responsible event! We encourage exhibitors to adopt eco-responsible practices and promote them by sharing their own commitments to sustainable development at their booths. Opt for eco-packaging of your products, and recyclable or reusable materials to reduce residual materials ! Limit the use of paper and brochures, and go digital by using the Salon du bateau mobile application.

MEDIA, MARKETING AND COMMUNICATION

Exhibitors are required to complete the product information form.

DOWNLOAD OUR TOOLKIT

EXHIBITOR PERSONNEL

The exhibitor is responsible for the actions of its employees, agents, suppliers and contractors while on the Show premises. The exhibitor must ensure the presence of at least one responsible person in the booth during all show hours.

Children

For safety and insurance reasons, it is forbidden for children under 16 to assist their parents during set-up and dismantling.

NAUTISME QUÉBEC reserves the right to refuse admission to or expel any visitor, exhibitor or employee who fails to comply with these instructions or who disrupts the smooth operation of the event. No verbal or physical violence will be tolerated.



IDENTIFICATION BADGE

A form will be sent to you by e-mail to order your identification badges. No badges without a name or requested by a third party other than the person in charge of the booth will be issued.

The number of identification badges granted to exhibitors depends on the size of the space rented:

- 100 ft² à 200 ft² : 5 badges
- 201 ft² à 500 ft² : 10 badges
- 501 ft² à 1000 ft² : 12 badges
- Plus de 1001 ft² : 1 badge/150 ft² additional
- Maximum 45 badges

These must be worn at all times throughout the event, and any additional badges cost \$50+tx each (even if lost, stolen or forgotten). They will be handed out at the entrance to the exhibitor reception booth to each authorized person during set-up, starting Wednesday 1:00 p.m. prior to the Show opening.

Please note that all dealers invited by their manufacturer to work in their booth during the Show must be a corporate member in good standing with Nautisme Québec. Otherwise, they may be refused entry to the Show. It is therefore the manufacturer's responsibility to ensure that dealers are in good standing before the Show begins.

To order your badges, [please complete the order form](#) and return it by January 24, 2025.

SECURITY

Security guards provide basic security in the building and exhibition hall during the event. Show management cannot be held responsible for theft, breakage or other incidents, and reserves the right to intervene in any event that may disturb order or threaten the safety of visitors.

COMPLIANCE WITH FIRE REGULATIONS

Exhibitors must comply with Ville de Montréal fire prevention regulations. See the [Simplified Fire Prevention Guide - Exhibition](#).

ALCOHOL CONSUMPTION

To reduce the risk of accidents, no alcoholic beverages are allowed during set-up and dismantling.

ACCESSIBILITY

The Palais des congrès is located in the heart of downtown Montréal and is easily accessible by public transit (Place-d'Armes station) or on foot ! Remember to do your part and familiarize yourself with eco-driving for a green energy transition !

PARKING

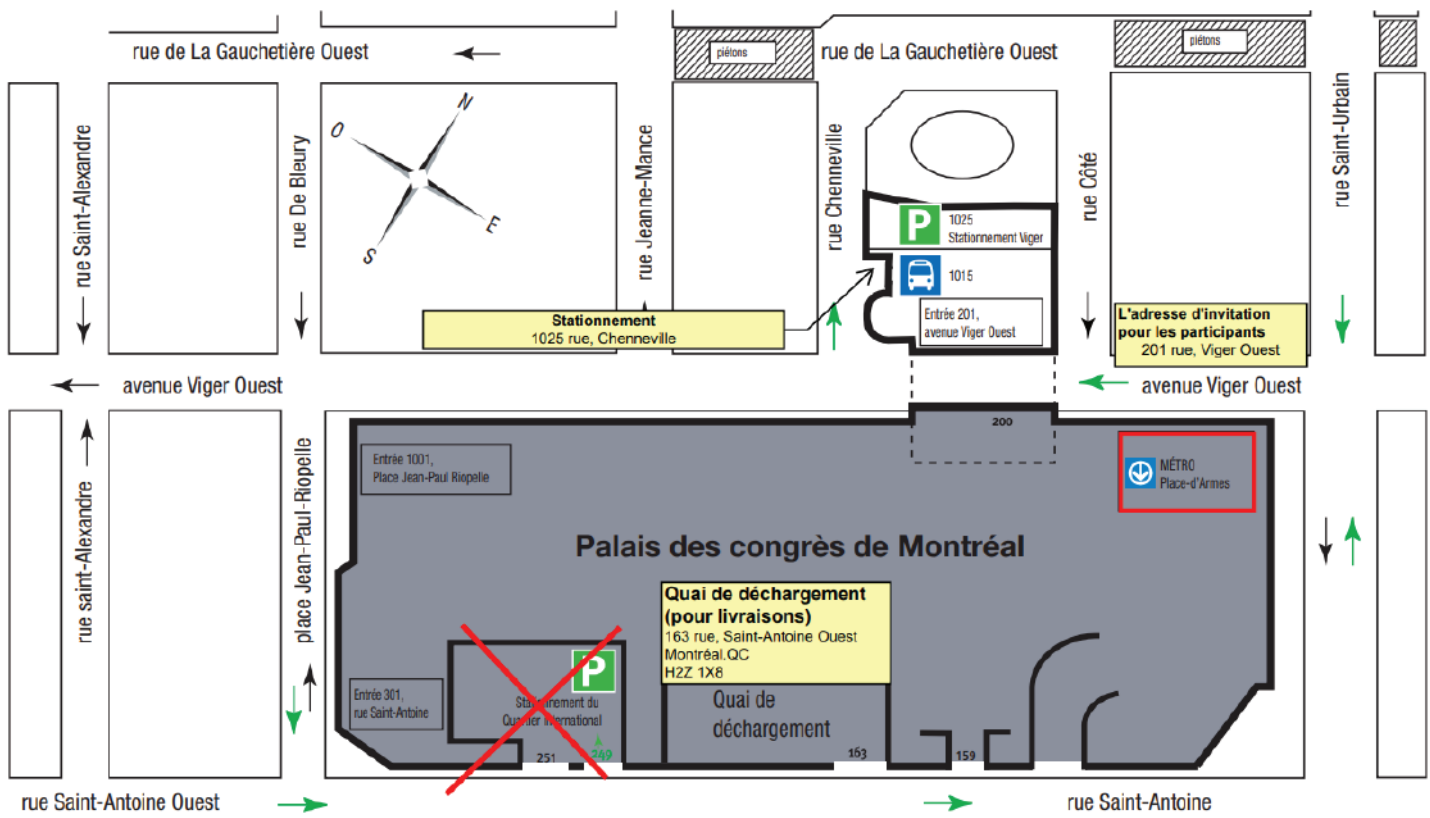
Parking is not permitted at the landing. Only unloading and loading are permitted for a maximum of 30 minutes. Offenders will have their vehicles towed away. You can use the following parking lots to park your car.

Parking Viger - Palais des congrès de Montréal
Hauteur libre : 5'11" (1,81 m)
1025, rue Cheneville

Parking Quartier International
Hauteur libre : 6'7" (2 m)
249, rue Saint-Antoine Ouest

For more options, see the list of parking facilities in Old Montreal and surrounding areas.
Information for deliveries/pick-ups (see loading dock on plan).

Plan d'accès - Palais des congrès de Montréal





EXIT VOUCHER

During the show, no show merchandise may be transported outside the Show without the exhibitor (manager or attendant) having first obtained a release form. These exit tickets will be available at the SUM Logistique accreditation desk from February 20 to 23.

MATERIAL DELIVERY (IN) AND PICK-UP (OUT) SCHEDULES

OPERATIONS SITE FOR “SUPERSTORE” EXHIBITORS / WITH BOATS

You will receive an e-mail from SUM Logistique inviting you to go online and complete the information required to plan your schedule via the operations site (bateaugsumlogin.ca). Your schedule, along with the DOC Info, will be sent to you once your file has been completed.

OPERATIONS SITE FOR PRODUCT AND SERVICE EXHIBITORS

You will receive an e-mail from SUM Logistique inviting you to choose your delivery and pick-up time online. To ensure smooth operations, you will be able to choose your own time slots according to availability and the services you may require (via the operations site: bateaugsumlogin.ca).

Each exhibitor/carrier must be present, documents in hand, at the time indicated on the reservation made via this site.

If you have any questions about your delivery and pick-up schedule, please contact Anne-Marie Boudreault at amboudreault@sumlogistik.com or 514-600-3822.



ASSEMBLY

INFORMATION FOR “BIG BOX” EXHIBITORS / WITH BOATS

Set-up will begin according to the precise schedule established by SUM Logistique, and will end on Wednesday, February 19 at 6pm. Access to the Palais des congrès de Montréal loading dock is located at 163 St-Antoine Ouest. To avoid traffic jams at the reception gates, please follow these instructions :

- Parking in the waiting area and at the loading dock is prohibited, and no trucks or trailers may remain parked in the hall during the set-up period.
- Carts will be available to transport your merchandise to your booth. We advise you to bring your own equipment, as quantities are limited and exhibitors must provide the necessary personnel to unload/load their merchandise as quickly as possible.
- From February 20 to 23, it will be possible for exhibitors to bring material to their booths during the hour before the Show opens, using light rolling equipment. During Show opening hours, goods may only be transported manually.
- Exhibitors must provide a complete list of maintenance personnel prior to the Show and no later than Wednesday, February 19, 2025 at 3:00 pm. This list must be e-mailed to Anne-Marie Boudreault at SUM Logistique: amboudreault@sumlogistik.com. Maintenance personnel hired by exhibitors may not enter the Exhibition Hall without having their names on this list.

ADDITIONAL SERVICES DURING ASSEMBLY

On-site, during exhibitor set-up hours, a service desk will be available to respond to last-minute requests, with a surcharge of approximately 25% on the services offered by the Palais des congrès, such as electricity, telecommunications, hanging, handling, booth cleaning, and so on. Some services may not be available.



VEHICULAR TRAFFIC AND OTHER COMBUSTION ENGINES/BOATS

- Any delivery vehicle wishing to enter the showroom must request authorization from SUM Logistique.
- All vehicles entering the hall must have clean, dry tires, even if they're just dropping off items.
- Vehicles entering the building must respect the 5 km/h speed limit.
- Vehicles inside the building must stop immediately. No idling is allowed.
- No parking is allowed in the hall.
- It is forbidden to refuel vehicles inside the building.
- Disconnect battery cables and remove spark plugs from exposed vehicles remaining in the building.
- Tank caps should be sealed with adhesive tape, and tanks should not be more than half full.

VEHICLES

FORKLIFT HANDLING OF GOODS

At the exhibitor's request, large and small forklifts will be available to transport heavy and light equipment.

Large forklifts: Hours of use will be billed by Nautisme Québec, according to the register provided by SUM Logistique.

It is imperative that you reserve the use of one or other of the above-mentioned services for your booth set-up as soon as possible. Exhibitors who have not made a reservation will not be guaranteed a fixed schedule for booth handling.

Please note that Nautisme Québec no longer offers crane services. However, arrangements can be made with SUM Logistique at your own expense.

IMPORTANT

- Exhibitors who have not made a reservation are not guaranteed a fixed schedule for handling their goods.
- The use of pallet trucks is forbidden in carpeted halls, without exception.



STORAGE

Boxes, cases and all assembly material must be removed from the exhibition area before the show opens. A storage area will be available during this period. To avoid confusion, you can obtain identification labels on site, from the person in charge at the loading dock or from SUM Logistique.

1. Place the labels on each box and write (in capital letters) your company name and booth number.
2. Number your boxes.
3. Inform the person in charge at the dockside reception desk when your material is ready for storage.

Unidentified boxes and crates left in the aisles will be considered as scrap. Unused trailers must be returned.

DISASSEMBLY AND REMOVAL

Removal of merchandise will begin on Sunday, February 23 at 6 p.m., or when the aisle mats have been removed, and will end on Monday, February 24 at 11 p.m. Any deviation from this schedule must be specially agreed with the Operations Manager (SUM). No dismantling will be permitted before the show closes at 5 p.m. on Sunday, February 23. No carts will be allowed to circulate until the aisle mats have been removed. Any equipment left on site after 11 p.m. on Monday, February 24 will be moved and stored at the exhibitor's expense.

Exhibitors must remove all exhibits, equipment and accessories from the show premises by the date and time specified in the “Dismantling and Exit” section of the “Exhibitor's Guide”. Nautisme Québec has the right to remove any exhibits, equipment and accessories from the exhibitor's premises and to store them if the exhibitor does not remove them by this deadline. The exhibitor assumes such removal or storage costs and is responsible for any additional costs incurred by Nautisme Québec or damages sustained by Nautisme Québec as a result of the exhibitor's goods remaining on or about the show grounds after such deadline. The exhibitor will be billed \$1,000 per hour starting Monday evening at 11:00 p.m. following the close of the Show for any merchandise left on the premises, in addition to any other removal charges.

IMPORTANT

The Palais des Congrès de Montréal totally prohibits any form of boat wrapping using an open flame within its walls, whether in the showroom itself or at the loading docks. Exhibitors wishing to use the “shrink wrap” technique will have to wrap their boats outside the building.



ADDITIONAL INFORMATION

- Once the aisle mats have been removed, the handlers will transport the empty boxes to the booths.
- You must have completed your dismantling and gathered all your equipment before you are allowed access to the dock.

Exhibitors who do not respect the rules and schedules for entering and leaving the show, or who interfere with set-up or dismantling by leaving their vehicles or booth equipment on the floor in places or positions that interfere with operations (forklifts) will be subject to penalties. Several participants, as well as Nautisme Québec, have suffered significant delays in the past, or have had to absorb additional costs due to the negligence of certain exhibitors. The regulations are therefore preventive, and have been put in place to facilitate operations for all exhibitors.

- Any exhibitor who fails to respect his entry or exit schedule, or whose actions interfere with the smooth running of the set-up, is subject to penalty and/or reimbursed for any costs (documented) incurred as a result of the delays caused.
- Serious cases will be brought to the attention of the Board of Directors, which may take such action as it deems appropriate.

FLOOR LOAD-BEARING CAPACITY

For exhibitors with loads in excess of the load-bearing capacity (1,464 kg/m² or 300 lbs/ft²), a feasibility assessment must be carried out, and the costs associated with implementing protective measures will be borne by the promoter or exhibitor.

HOME MAINTENANCE

Exhibitor waste garbage cans must be placed outside the booth in the aisle each evening after the show closes. They will be emptied by Palais des congrès staff. However, garbage cans left inside the booth will not be emptied.

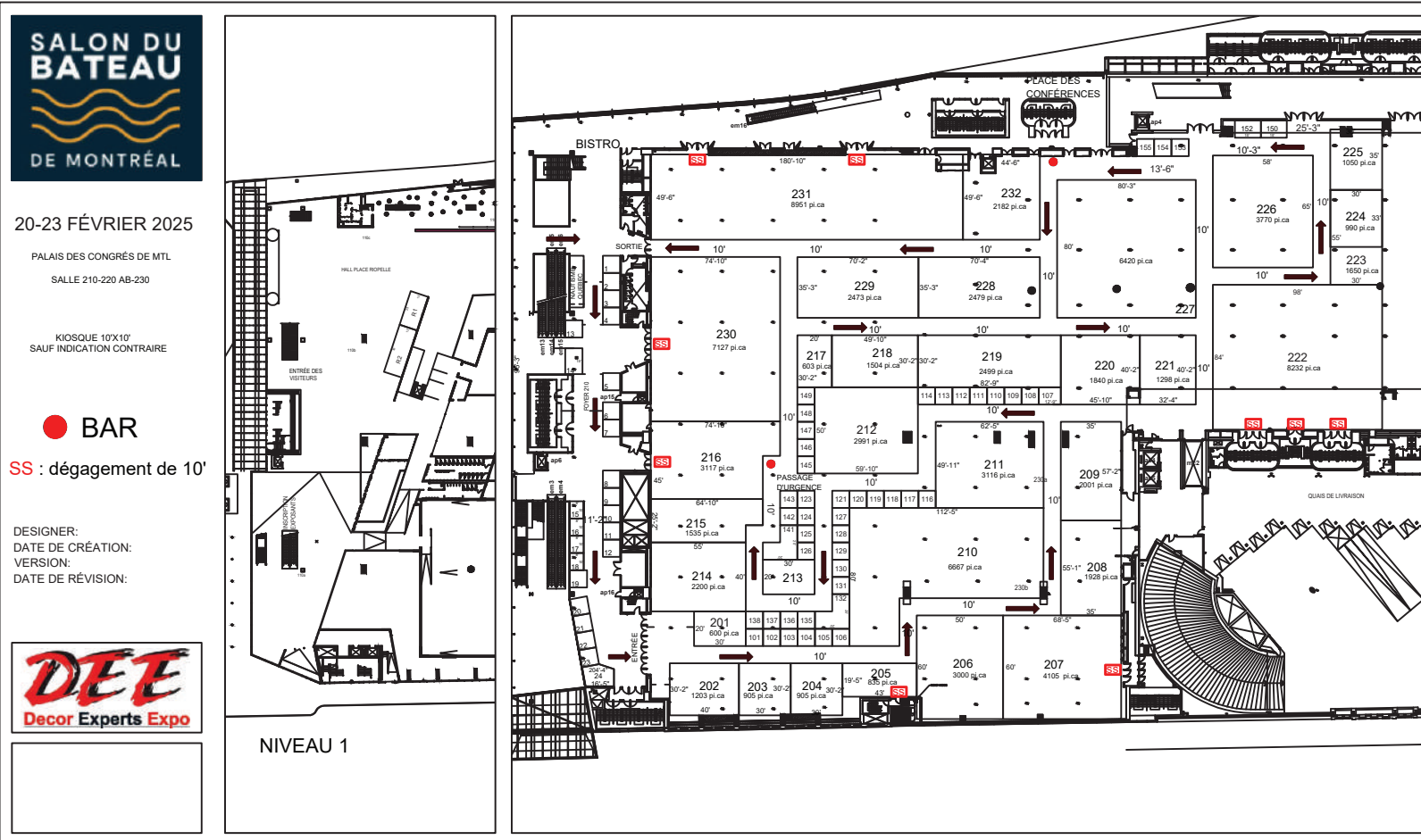
NOTE: Please refer to the rental contract for complete regulations. Prioritize the use of eco-responsible cleaning products that do not endanger health or the environment.

SHOW RULES

You will find here the complete rules and regulations of the Salon International du Bateau de Montréal 2025.



PLAN DU SITE



Nautisme Québec wishes you an excellent Montreal Boat Show 2025!