

SALON DU BATEAU



DE MONTRÉAL

24th EDITION

FEBRUARY

20th – 23rd

2025

I'M ON BOARD!

WHERE ALL BOATING DREAMS COME TRUE

EXHIBITION
PRESENTATION



NAUTISME QUÉBEC

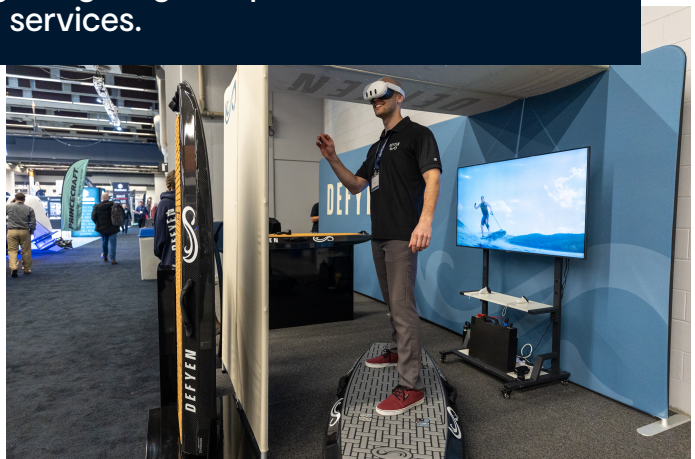
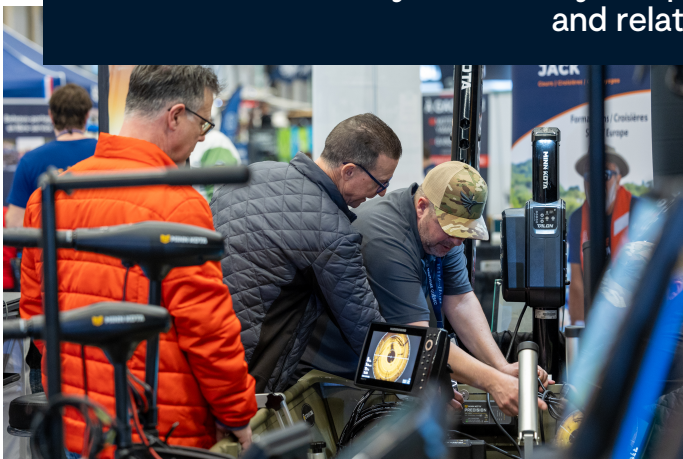
WELCOME ABOARD!



The Show gives you unmatched visibility, thanks to its location in the heart of Canada's 2nd largest metropolis: Montreal! It attracts an enthusiastic clientele eager to discover your boating innovations and new products. Thousands of visitors with a passion for boating and innovation come from all over Quebec, Ontario and the Maritime provinces, giving you an exceptional opportunity to expand your customer base.

Come on board with us and reserve your booth today!

The Montreal Boat Show is the largest of its kind in Eastern Canada. It is the perfect place to showcase your new products. The Show serves as a key hub for any campaign targeting new product launches and related services.



On the program in 2025!

TOURS AND PAVILIONS:

offered to visitors encouraging them to visit all booths by theme

INNOVATIONS:

specially highlighted

DISCOVERY ZONES:

conferences, workshops

MARKET PLACE:

relocated and even more diversified

MARINAS:

attractive new locations

FAMILY AREA:

activities and entertainment

EXCITING CONTESTS



THE MONTREAL BOAT SHOW IN NUMBERS

Over 200 boats and 100 exhibitors - Thousands of visitors and, above all, boating enthusiasts and buyers!



EVENT PROMOTION

Radio and television advertising campaign

Promotional campaign on social networks

Specialized media management firm to maximize media coverage

Publications in Nautisme Québec newsletters

Contests

A personalized media kit will be available so that you can invite all your customers via your social networks, websites, newsletters, etc.

Inform your customers now!

salondubateau.com

AGENDA :

SET UP : From Monday February 17th to Wednesday February 19th 8PM

SHOW : Thursday February 20th to Sunday February 23rd

DISMANTLING : Sunday February 23rd to Monday February 24th 11PM

WHEN :

February 20th to 23rd, 2025

WHERE:

Palais des congrès de Montréal

I'M ON BOARD!

WHERE ALL BOATING DREAMS COME TRUE!

My company will be present at Quebec's biggest watercraft event!

PRICE LIST

SPACE REQUESTED	Membre de Nautisme Québec*	
	PRE-SALE avant le 31 octobre 2024**	REGULAR
0 to 499 ft ²	15,45 \$ / ft ²	17,45 \$ / ft ²
500 to 1 500 ft ²	9,25 \$ / ft ²	9,85 \$ / ft ²
1501 ft ² and above	8,95 \$ / ft ²	9,55 \$ / ft ²
MARKETPLACE Stand 10'x10' including carpet, back curtain, counter with fascia	1645\$	1795\$
ASSOCIATION, FEDERATION, NGO, SCHOOL (without boat sales activities)	695 \$	800\$

First 50% payment of reservation, final 50% payment by December 6th, 2024

*To reserve booth space at the exhibition, organizations must be corporate members of the Alliance de l'industrie nautique du Québec. To become a member or renew membership: <https://www.alliancenautique.com/membership-corporatif/>

**The first payment must be received before October 31st, 2024 to benefit from the pre-sale rate.

Note : Exhibitors are responsible for all handling charges.

CONTACTS

For information and reservations

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Become a member of
Nautisme Québec



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